

With planning and heritage degrees, combined with over six years' experience of working with heritage assets, Sam has the experience to guide development opportunities in a heritage sensitive manner and overcome the various policy and legislative hurdles.



**BA (Hons) Philosophy & Religion – University of Sheffield**  
**MSc in Urban Planning – University of the West of England**  
**MSc Historic Conservation – Oxford Brookes University**  
Member of the Royal Town Planning Institute

Sam forms part of our in house heritage team and holds Master's degrees in both Urban Planning from UWE and Historic Conservation from Oxford Brookes University. He has obtained distinctions for his research into listed church reordering, as well as 'Post-War New Town' centre conservation in the 21st century.

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During his time with Planning Potential, Sam has worked on an array of heritage sector, retail, leisure and mixed-use opportunities, including providing advice and assisting with the expansion of a national bank operator. Sam has also provided heritage advice on large scale residential developments, including support through Historic England's pre-application service.

Sam undertakes thorough archival research, on-site assessments and planning policy analysis. He regularly compiles comprehensive site appraisals, allowing him to make clear recommendations to clients and assist with the acquisition of a variety of planning and Listed Building Consents. Sam also has particular experience compiling Townscape Visual Impact Assessments, including detailed reviews of the 'setting' of Heritage Assets.

Outside of work, Sam regularly plays 7 a side football and is a keen Arsenal fan. A history lover, he also enjoys a city break when he can squeeze one in.

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