

People

Emily Annable

Communications Consultant, London



Emily has a wealth of property communications experience – including a six-year role as Head of Property Communications for a leading supermarket and convenience store operator.



***BA (Hons) Economics & Business Management – Newcastle University
Diploma from the Chartered Institute of Public Relations***

Emily is an experienced property communications and stakeholder relations specialist, who joined Planning Potential in early 2014. In her first year with the business, she led the communications team on ten retail projects, all of which were successfully approved. Emily also helped to secure public support and gain planning consent for a residential development and mixed-use scheme in the same year.

Before joining Planning Potential, Emily had an in-house role as the Head of Property Communications at a leading retailer. She was with the business for six years, during the company's busiest period of property investment, devising strategy and leading consultation programmes for supermarkets and convenience stores across the UK.

Emily previously worked as a consultant for five years and represented a number of developers and end users, promoting plans for retail, sports stadia, mixed-use developments and stand-alone housing schemes. Emily has also worked for the RTPI organising conferences and events.

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