



Planning Potential secured planning permission to extend Safestore's popular self-storage facility in Wallsend, North Tyneside.

Representing Safestore's only unit within area, the unit had been operating at capacity for an extended period. As such, the application was submitted to extend the facility and enhance its current provision to accommodate an increase in demand.

The application sought to extend the existing unit into an area of surplus car parking and loading area to create an 'L' shaped addition to the rear of the existing unit. Matching the height of the existing at four storeys, the application proposed 700 sqm of new floorspace at ground floor level with the intention to install three internal mezzanine floors, under permitted development, to match the existing structure.

Having previously conducted a planning appraisal of the site to identify any potential constraints or issues, Planning Potential adopted a coordinated approach with Safestore and necessary consultant team to ensure careful management of the application through the planning process. Proactively engaging with the Case Officer, permission was secured within 8 weeks.

### Summary of Key Achievements

- Provision of planning appraisal and pre-application management prior to submission of scheme
- Preparation of planning statement and coordination of planning submission.
- Close liaison with Case Officer to address issues.
- Determination of application with target timeframe.

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