

## Le Pain Quotidien







We have been advising Le Pain Quotidien since 2006 – providing planning advice to help them manage their existing stores and expand their London portfolio.

Assisting LPQ with their programme of expansion across London, we have assessed the potential of numerous new sites and coordinated planning applications for a range of store developments. This has involved working closely with many of the large London estates including Howard de Walden, the Church Commissioners and the Crown Estate.

Working closely with LPQ's development team, we have provided advice on a variety of schemes involving changes of use, new shopfronts, advertisements and external seating. We have also removed operating constraints and amended conditions – enabling LPQ to change store opening hours and increase efficiency.

External seating is an integral aspect of LPQ's model and we have managed permissions for external seating at a number of stores across London. This can range from simply renewing existing permissions, to building a case for a new external seating area. This is often a complex process, which can involve establishing an evidence base to support the proposals and justify a departure from planning policy.

## Summary of achievements

- Coordination of planning applications for a range of store developments
- Undertaking an audit of all existing properties
- Appraising potential new sites
- Preparation of an evidence base to support proposals
- Liaising with architects, engineers, agents, freeholders, councillors and local residents
- Enabling the expansion of the LPQ portfolio

**Planning Potential Ltd** 

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