Private Client

Bedford Park, Chiswick





Permission granted for private residential amalgamation and rear and side extensions of a Grade II listed building in a Conservation Area.

Heritage Potential and Planning Potential successfully secured planning permission, working alongside Alice Poole Architects. The proposed works were for internal alterations, amalgamation of three residential units and proposed extensions to the rear and side of the property. This was for a Grade II listed site within the Bedford Park Conservation Area, within the London Borough of Hounslow. The property was originally a single-family dwelling but had since been subdivided into three flats.

Heritage Potential were brought onto the project following difficult pre-application advice which raised concerns over potential harm to the heritage asset. We worked closely with the project team to adapt the proposals following pre-application advice and our Heritage Statement worked to demonstrate that the project would deliver important heritage benefits and had been tailored to ensure subservience to the host building.

We successfully argued that the loss of residential was outweighed by the heritage benefit of sensitively amalgamating the property and allowing it to return to its original form as a single dwelling. Through archival research, we were able to compare the proposed plan with the historic late 1800s design to support our argument that the changes would have a positive impact on heritage significance of the site and in line with the design intentions of the original architects.

Summary of achievements

- Preparation of comprehensive Heritage Statement, including archival research to inform the proposals.
- Secured consent for the amalgamation, extensions and internal alterations despite resistant pre-application advice.

Heritage Potential

London

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