



Planning Potential London.

Introduction

At Planning Potential, we provide clear and effective advice to meet your specific needs. Since our business was formed in 2005, we've delivered solutions to address a wide variety of planning challenges. We'll help you to achieve the results you seek.

“We provide insightful, commercially-focused and bespoke advice – delivering planning solutions and enabling development.”

If you're looking for some advice before you acquire a piece of land, need us to prepare and submit a planning application, or simply want to obtain permission for a change in the way your business operates, we have the necessary expertise.

Our planners have a wide range of skills and experience to respond to any challenge and we're always available to provide timely advice – where and when you need it.

With other offices in Bristol and Harrogate, we are well placed to respond to projects throughout the UK.

What you can expect from us:

The support you need, when you need it – we provide bespoke planning solutions, quickly, efficiently and cost-effectively.

A consistent and reliable service – from the same consultants, for the duration of your project and beyond.

More than just planning advice – we will provide you with all the support you need to achieve the outcome you're looking for.

To be kept informed – we'll keep you up to speed with changes in legislation and monitor any issues that may affect your plans.

Our senior team in London



Helen Cuthbert Director

A creative thinker and skilful analyst, Helen is able to identify solutions to a variety of planning challenges.



Stuart Slatter Director

Stuart is diligent and commercially driven – identifying and addressing complex planning issues and enabling the advancement of site interests and development proposals.



Alastair Close Director

Having worked in both the public and private sectors, Alastair is an experienced planner and tenacious project manager, who is always conscious of meeting clients' requirements.



Katie Turvey Associate Director

An accomplished planner with extensive public and private sector experience, Katie is able to provide clients with succinct advice on the prospects of securing planning permission for a range of uses.



Caroline Dawson Consultant

One of Planning Potential's most capable and highly respected advisers, Caroline has experience of both the private and public sectors and of projects and planning authorities throughout the UK.



Rob Scadding Associate

Using his interpersonal skills to develop positive relationships with project teams, local councils, members of the community and other stakeholders, Rob is able to achieve the best possible development outcomes.



Heather Vickers Associate

A skilled negotiator and project manager, Heather ensures that schemes are delivered efficiently and effectively. She was recently heavily involved in a lengthy planning inquiry, following which, permission was granted for a 135-home scheme in South London.



Sally Arnold Associate

Sally is knowledgeable, engaging and thorough. As someone who pays exceptional attention to detail, she manages planning projects of all sizes and complexities.

Successful solutions – we will work with you to develop proposals that are worthy of approval and we'll help you win support from local authorities, politicians and the local community.

Plans you can be proud of – like you, we care about the built environment and want to make a positive contribution to it.

Responsible project management – our consultants take ownership so that you can focus on running your business.

Evidence-based advice – we've worked on hundreds of projects over the last 10 years and can draw on our experience to build compelling cases.

London office

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www.planningpotential.co.uk